



AISHWARYA KARANDIKAR

Motion Designer

aishwaryakarandikar.com

aishwaryak117@gmail.com

+1 (551) 339 1391

New Jersey

LinkedIn 

Behance 

Instagram 

Education

Masters in 3D Character Animation, 2022-24

Fairleigh Dickinson University, NJ

Courses include Storytelling, 3D character Animation, Particle systems & Simulations

Bachelor of Applied Arts, 2013-18

Bharati Vidyapeeth, Pune

Skills

Interpersonal: Collaboration, Professional Leadership, Active Listening.

Creative: 2D Animation, 3D Motion Graphics, 3D Modelling, Illustration, Brand Design

Languages: English-written/verbal, fluent

Software

AfterEffects, Illustrator, Photoshop, Maya, Cinema4D, ZBrush, Arnold, Octane, Substance painter, Procreate, Figma

Virtual Communication Tools: Microsoft Teams, WebEx, Zoom, Facebook, Instagram.

Awards and Honors

Best emerging associate 2018, Cognizant

Awarded for the exceptional performance of the year, Jan 2019

Digistellar award, Cognizant, Apr 2018

Awarded for successfully completing challenging projects within the initial few months of joining.

Professional Experience

Motion Graphic Designer

Sircle Media, NYC, Sept 2024

- Designing and Animating Social Media posts for multiple CPG brands
- Brainstorming new and Innovative concepts ensuring maximum engagement.
- Exploring trends and new visual styles for Social Media.

Design & Animation Intern

AppLovin, CA, Jul 2023 - Aug 2023

- Created interactive mobile ads for various games like "Makeover Merge" and "Gladiators Arena Idle Tycoon" one of which was a recorded as a high performer based on the data collected by AppLovin's advance analytic tools.
- Conducted research using AppLovin's market intelligence app "Sensor tower" to study top performing ads on IOS and Android platforms.

Sr. Motion Designer

Studio Vitamin-D, India, Dec 2019 - Dec 2021

- Attained leadership skills while managing motion design projects for the studio.
- Understood client brief, brainstormed visual styling and concepts, co-ordinated with voiceover artists and other vendors.
- Mentored interns and juniors in understanding motion design process.

Motion Designer and Illustrator

Cognizant, India, Dec 2017 - Jul 2019

- Worked on a variety of motion design projects including product launches, brand introductions, website navigations, logo reveals, internal communications etc.
- Engaged in brainstorming sessions and coordinated with content writers for constructing a video script.
- Created storyboards and visual styling in illustrator and animation in aftereffects for motion graphic videos.
- Filmed client interviews (under guidance) and worked on the post production in premiere pro.

Graphic Designer and Illustrator

Studio Vitamin-D, India, Jul 2016 - Jan2017

- Created brand identity designs and collaterals including posters, banners, journals, magazines and websites
- Assisted in developing UI wireframes and website designs.
- Observed client meetings and negotiations and developed problem-solving attitude.